ANGELA SMERALDI

FREELANCE PRODUCER | ASSOCIATE PRODUCER | WARDROBE STYLIST

San Diego & Los Angeles local hire
bookings@angelasmeraldi.com | angelasmeraldi.com/production

Freelance production professional with experience in commercial, branded-content, and independent film projects. Combines production logistics, talent coordination, and wardrobe styling with firsthand on-camera experience.

CORE PRODUCTION SKILLS

Pre-production planning | Shoot schedules & call sheets | Talent coordination | Purchase tracking | Locations & logistics | Client communication | Wardrobe & continuity

SELECTED PRODUCTION EXPERIENCE

Freelance Producer | Selected projects with Chris Cole Films

Commercial & branded video production | Southern California

- Coordinated production logistics, schedules, talent, locations, and creative needs from preparation through shoot days.
- Organized planning materials and communicated with directors, production partners, and talent to track priorities and resolve changes.

Conair | Associate Producer & Wardrobe Stylist

Freelance via Levitate Media | Client: Conair | Atlanta | March 2026

- Coordinated model outreach, bookings, schedule changes, production assistants, and catering; used timed intervals to support an 11-day Amazon product campaign.
- Assisted the lead producer with client communication, relaying live feedback and requested changes to the photographer and production team.
- Tracked purchases in the shared production budget; handled wardrobe sourcing, fittings, purchases, returns, and quick changes for five models.
- Maintained visual continuity across wardrobe, backdrop colors, and product setups for a campaign featuring more than 50 products.

American Red Cross | Wardrobe Stylist

Freelance via Levitate Media | Client: American Red Cross | Florida | March 2026

- Created and presented a character-based wardrobe proposal, translating the creative brief into specific looks and refining selections with the director before sourcing and on-set styling.
- Sourced and styled looks, coordinated fittings, and adapted wardrobe to creative direction and production needs during a three-day shoot.
- Maintained wardrobe continuity throughout filming.

Wardrobe showcase: vimeo.com/1234073352

Project Monroe | Producer & Co-Writer

Chris Cole Films | Independent feature film

- Co-developed the story and screenplay; worked on scene breakdowns and production planning.
- Helped coordinate cast, locations, props, wardrobe, and continuity; also served as lead performer.

Chillounge Tray | Producer & On-Camera Talent

Chris Cole Films | Commercial project

Production Assistant | Commercial & Branded Shoots

Freelance | 2024-2026 | Pasadena Unified School District, Urban Glamp Co., Treetop ABA Therapy Center

- Assisted crews with setup, production runs, department requests, and day-to-day set logistics.

ADDITIONAL EXPERIENCE & EDUCATION

On-camera film, commercial, and hosting work brings firsthand understanding of talent needs and set workflows.

B.A. Psychology | Marketing minor